

Schedule

Children's Literature Across Media

Concepts and
Perspectives of
Transmedia
Narratives

Symposium from
September 29
to **October 1**
2022

Forschungskolleg
Humanwissenschaften
Bad Homburg

GOETHE
UNIVERSITÄT
FRANKFURT AM MAIN



AARHUS UNIVERSITET

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Institut für Jugendbuchforschung

Thursday

September 29

12.30 pm

Check in and Coffee



1.00 –
1.15 pm

Welcome and Introduction

1.15 –
2.15 pm

Transmedia Concepts and Perspectives

Keynote: Matthew Freemann: Making Children Of Us All: Promoting the Magic of Virtual and Augmented Reality Across Media

2.30 –
4.00 pm

Worldbuilding, Worldmaking and Characters

Hanns Christian Schmidt: Plastic Bricks & Digital Bits – Transmedial Seriality from Children’s Toys to Children’s Media

Lukas Wilde: Transfictionality, Participatory Cultures, and the „Other Side(s)” of Narrativity in Manga

4.00 –
4.30 pm

Coffee Break



4.30 –
6.00 pm

Participatory Media Cultures

Line Nybro Petersen: Play Rules in SKAM Fans’ Transmedia Participation

Lisbeth Klastrup: The Networked Negotiation of Controversial Transmedial Texts

7.30 pm

Dinner

Friday September 30

9.15 – 10.15 am Jan-Noël Thon: Spider People: Transmedia/Adaptation and the Complexities of Characters in Contemporary Culture

10.15 – 10.45 am

Coffee Break



10.45 – 12.15 pm

Children's Literature Across Media: Analytical Examples

Sarah Mygind: The Amplified Reality of Children's Literature: A Case Study

Ayoe Quist Henkel: To Read Across Media with the Senses up-front. An Intermedial Analysis of the Transmedial Story NORD (North)

Gretchen Papazian: Maurice Sendak's *The Nutshell Library* and all the *Really Rosies*: Adaptation, Music, and the Concept Book

12.15 – 1.45 pm

Lunch

1.45 – 3.15 pm

Case Studies (Parallel Sessions)

Session One

Frauke Pauwels: How Paratexts Prepare for a Slow-Paced Summer: Behind the Scenes of the Children's Film *Mijn bijzonder rare week met Tess*

Fabienne Silberstein-Bamford: Fan Fiction and/as YA Literature

Jennifer Duggan: Title t.b.a

Friday September 30

Session Two

Ulrike Köhler: *Carmilla* – The Narrative Aesthetics of a Web Series

Carla Plieth: Expanding and Adapting Contemporary Storyworlds: Alice Oseman's *Heartstopper* as an Example of Transmedia Storytelling?

Cheeno Marlo M. Sayuno: Mapping Transmediality in Philippine Children's Literature: The Case of *Janus Silang* and *Room to Read* Storybooks

3.15 –
3.45 pm

Coffee Break



3.45 –
5.15 pm

Workshops

Workshop 1: Participation/ Reception
(Input/ Chair: Stine Liv Johansen)

Workshop 2: Children's Media and Convergence Culture
(Input/ Chair: Christine Lötscher)

Workshop 3: Transmedia Production
(Input/ Chair: Simon Jon Andreasen)

6.00 pm

Conference Dinner

7.30 pm

The Web Series *Skam/ Druck*

Jella Ritzen: DRUCK – Adapting SKAM for a German Audience

Saturday October 1

09.15 – 10.45 am **The Bookmarket and Convergence Culture**

Gerhard Lauer: „I read a CLASSIC. wohooooooo.“ Social Reading and Writing Practices of Today’s Adolescents

Anke Vogel: So Much More Than Books – Children’s Literature in Converging Markets

10.45 – 11.15 am

Coffee Break



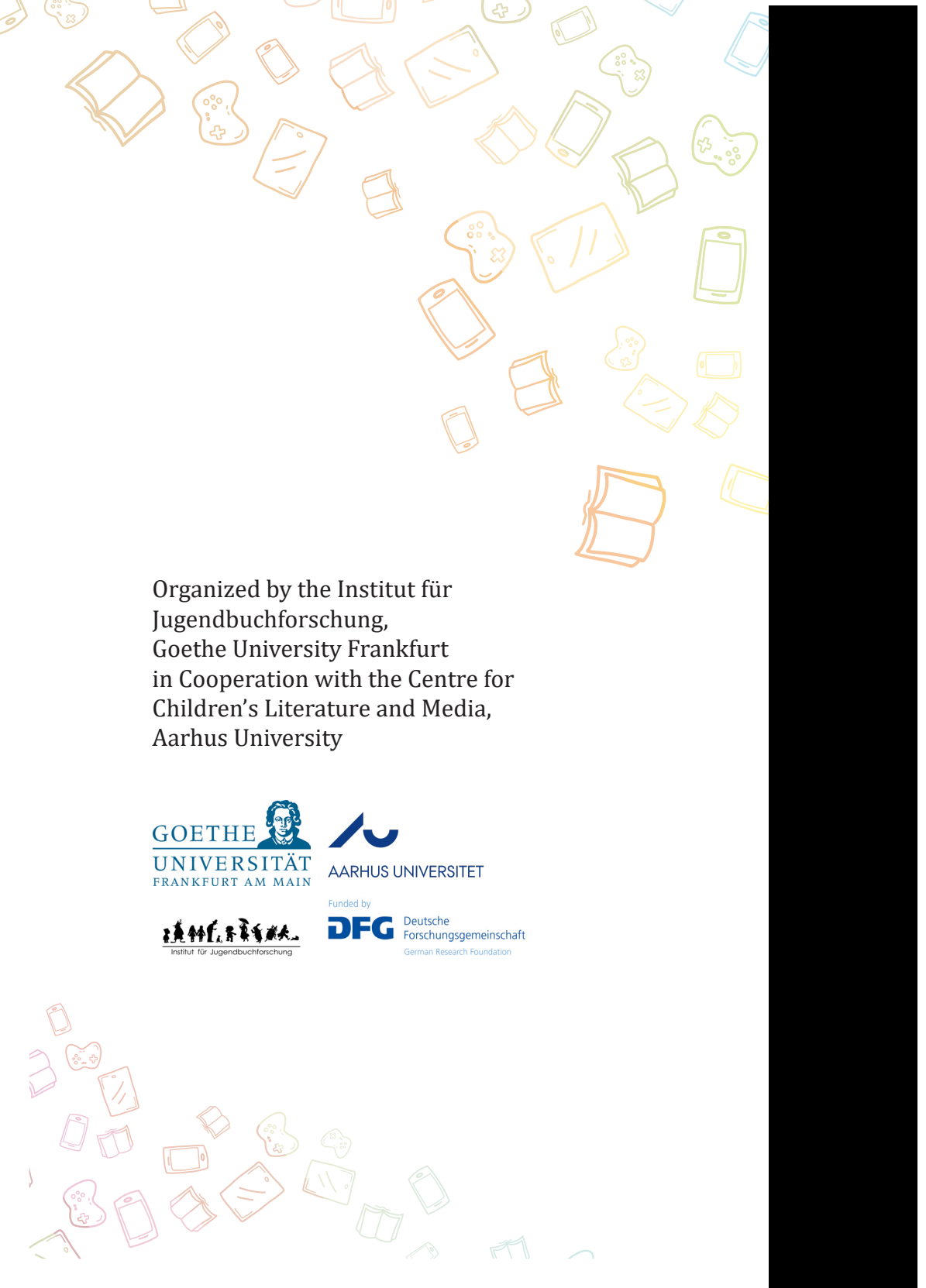
11.15 – 12.30 pm **Panel Discussion: Children’s Literature, Books and Media in the Age of Digitization**

Elin Algreen, Kerstin Rabe, Gerhard Lauer, Simon Jon Andreasen

Chair: Christine Lötscher

12.45 pm

Lunch



Organized by the Institut für
Jugendbuchforschung,
Goethe University Frankfurt
in Cooperation with the Centre for
Children's Literature and Media,
Aarhus University

